

Fun & Games in the Video Market

Archos demonstrate 3 of the best at CEBIT 2003

Not only will leading peripheral manufacturer Archos be exhibiting their awesome ultra-gadget, the new **100 series (Video AV140/Jukebox Multimedia 120)**, at CEBIT but they will also be premiering two ground-breaking new products; the world's smallest portable 40GB hard drive the **ARCDisk** will debut, whilst there will also be a sneak preview of their forthcoming fabulous **Video AV320/340** personal entertainment system. Archos will be on stand A57 in hall 21, March 12-19 in Hanover.

100 SERIES (Video AV140/Jukebox Multimedia 120):

Just when you thought that Multimedia technology could not go any further, Archos revolutionise portable video recording with the **Jukebox Multimedia 120/Video AV140 (100 series)**. These units received "Best in Show" awards at the 36th CES (Consumer Electronics Show) in Las Vegas in January.



Thanks to the JBM Digital Video Recorder optional add-on, the Archos **100 series** Multimedia units make history as the **first portable video players that can record direct in real-time from the television** (or any video source) without the need of a computer to interface the digital video file! What's more there is no need for buffering during the recording with very little quality loss during compression so the resulting video is as good as VHS in quality with CD quality, MP3 sound track.

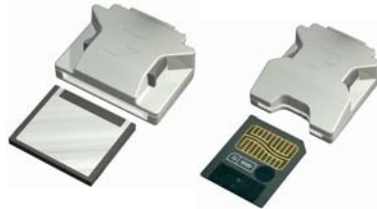
Like the **Jukebox Multimedia 20**, but containing a faster processor & additional firmware, the **100 series** are complete personal handheld entertainment solutions. They can be used to upload, play and record up to 80 hours of video in MPEG4 (play near-DVD quality 640x368 and record in VHS quality); upload, play and also real-time record 1000 hours of music in MP3 format; as well as perform as a digital camera on their own, or, as the ultimate photo-wallet for use with any other digital camera.

Containing a massive 20GB or 40GB hard drive, the **Video AV140/120** enables the user to upload, sort and store files of all types and then achieve playback of MP3 music through any audio output or the headset provided, alternatively to view up to 400 thousand digital JPEG images as well as up to 80 hours of video on the on either the built-in colour LCD screen or through any TV/PC screen using cables provided.

As with the rest of the Archos Multimedia range, the **Video AV140** increases functionality through the addition of clip-on optional modules. For instance, the unit is able to immediately upload files/scans from any of the following compatible storage media through use of **Memorycard reader modules**:

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- ❑ Compactflash™
- ❑ SmartMedia™
- ❑ Memory stick®
- ❑ Multimediacard



Alternatively a **Camera-module** allows the unit to convert into a 1.3 Megapixel digital camera or camcorder.



The final module enables the user to directly record video in real-time (into MPEG4) from any RF/TV feed (using the **DVR-Module**).



Recording directly from the RF feed onto a portable unit had never before been achieved and makes the Archos Multimedia with **DVR-Module**, presently, the only portable video player that can record direct from the television (or any video source) without the need of a computer to interface the digital video file, in VHS quality with sound track in MP3.



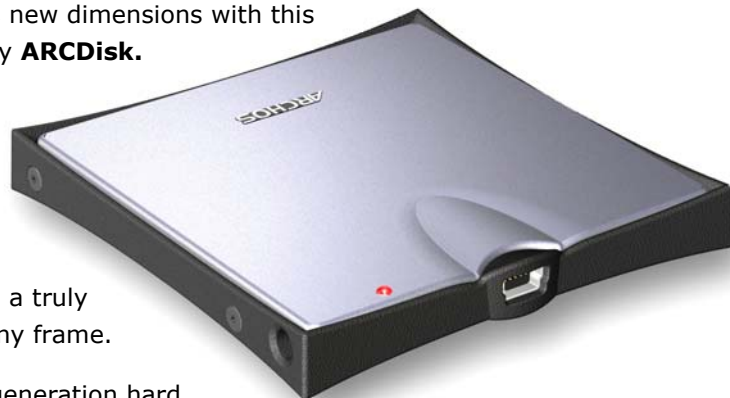
Once MPEG4 files are stored in the unit, you can play and view this video anywhere you are on the built-in colour LCD and also via any full-size TV/screen or PC. When connected to the RF feed, the record and playback functions could not be more simple to use as a remote control is supplied with the unit so you won't even have to leave your seat !

Supplied with a **high-speed USB2.0** as a standard connector (with FireWire options available) fast file transfer to and from the computer is ensured.

ARCDisk (20GB & 40GB portable back-up):

Portable hard drive back-up reaches new dimensions with this month's launch of the sleek and sexy **ARCDisk**.

Weighing-in at just 75grammes (2.7 ounces) and with dimensions of just 76mm X 77mm X 8.8mm the **ARCDisk** is smaller than a floppy disk in footprint whilst at the same time it packs from 20GB up to a truly massive 40 GB of storage into it's tiny frame.



Containing a reliable 1.8 inch next-generation hard drive and sporting a USB2.0 connector as standard (backwards compatible to USB 1.1), data transfer with the **ARCDisk** is quick, simple and easy up to 480Mbits/sec.

The **ARCDisk** needs no external power supply (on most computers) to operate as it draws power from the main computer making it ideal for the Laptop and Tablet PC user.

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300 SERIES (Video AV320 and Video AV340):

Cleverly combining features from the **ARCDisk** and the **100 series** the new **ARCHOS 300 series** will be the new high-end portable video player.

The slim-line 300 series comes in 20GB (**Video AV320**) or 40GB (**Video AV140**) versions both increasing functionality by use of clip-on modules. Thus they function as an MP3 player & encoder (with DVR module), MPEG4 player & encoder and also as a photo-wallet with full photo sorting capabilities.

Playback enjoyment on the move is enhanced by the unit's **3"8 colour LCD screen**, which combined with the unit's powerful MPEG 4 decoder, can play video up to 640x368 pixels with MP3 stereo sound (CD quality).



Operating with a wide range of add-on modules including memory card readers and the **Digital Video Recorder-module**, the 300 series sports a new **3 mega pixel camera-module** with **zoom** (3x optical – up to 20x with digital zoom) and **flash** for producing high quality photographic and video images.

Availability: The Video AV 100 series will be in store in March, the ARCDisk and Video AV300 series from mid-April.

Backplate: The Archos phenomenon is founded on their consistent ability to bring innovative product to the market ahead of many of their larger rivals. After 12 years of trading the parent company Archos SA was successfully floated on the French exchange in April 2002. Archos products add to system functionality without adjusting / interfering with the system hardware.

Notes to Editors: The complete company history / profile and product portfolio / technical specifications are available as separate documents on request from the press office. If you are interested in personal interviews or in reviewing any item for your publication we have available a limited number of **review samples** for your team to test on request from the press office.

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